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www.ripstation.com/m8

XiVA™ Launches Innovative Network Storage Device for Digital Music

Introducing musicm8 – a powerful, affordable ‘rip, store and stream’ hard-disk server component with ‘plug and play’ simplicity now available in North America.

The globally renowned XiVA™ brand, owned by media server specialist Imerge and responsible for the world’s best selling internet-connected media technology, is delighted to unveil its latest product – a ground-breaking network storage device for digital music called musicm8, powered by Ripstation technology from NY based Formats Unlimited, Inc.

The XiVA musicm8 (pronounced ‘Zeeva Music Mate’) is a powerful, affordable ‘rip, store and stream’ component that is intended to partner leading music streaming products like the Sonos system, Logitech Squeezebox and Linn DS. Essentially, it is a ‘plug and play’ hard-disk storage device that automatically rips CDs (without the aid of a PC), stores the resulting audio data and communicates over a home network with playback devices such as those listed above, thus creating a fast, efficient ‘digital jukebox’.

The musicm8 has a terabyte of storage on board (just under 1000GB, to be precise), sufficient for thousands of CDs. It can also store audio in a variety of file types, including uncompressed WAV, FLAC and MP3, offering user-selectable grades of sound quality and file size.

Numerous innovative features are included in the device – for example, you can stream music to a Nintendo Wii, Xbox or PS3. You can also access files stored on your musicm8 from anywhere in the world, via a remote internet facility. And you can store, manage and browse photos and video files alongside your music, and access the content via any web browser.

Three key ideas are at the heart of the musicm8’s design: simplicity, affordability and performance. It may not be the first device of its kind on the market, but it is undoubtedly the most complete networked ‘plug and play’ solution yet devised. In addition, the device has directly benefitted from Imerge’s heritage as the world’s leading manufacturer of dedicated audio servers, ensuring it is fully optimised for high-quality music playback.

In essence, the new XiVA musicm8 ensures Imerge-quality performance and functionality is now more accessible than ever before.

With a smart, compact case design and a suggested US retail price of \$999, the XiVA musicm8 is available from September 1st , and is distributed exclusively in North America by Formats Unlimited, Inc under its Ripstation portfolio.



The musicm8 network media storage component is designed and manufactured by Imerge, and marketed under the company's XiVA brand.

www.xiva.com/musicm8



Based in Cambridge, England, Imerge is a global leader in hard disk media server technology. The company was formed in 1997 with the specific intention to revolutionise the way we store and use entertainment media; two years later it launched the first-ever dedicated audio server. The company's current product range includes the world's best-selling music server, the S3000, together with the MS1 MediaServer and XiVASafe ultra-secure storage system – the most advanced management and archiving solution for high-definition music and movies currently available. In addition to its own server range, the company's pioneering development of Internet-enabled media management software under its XiVA brand has cemented its status as the leading supplier of OEM server technology to the custom installation and premium AV industry worldwide. Imerge is part of the Nortek Group of Companies.

www.imerge.co.uk



Thirty year old Formats Unlimited, Inc. has become an industry leader of DVD CD copier production equipment solutions through its MF Digital brand and now brings its stability and expertise to the CD, DVD and Data ripping markets with the world renowned Ripstation products. Fast becoming the industry standard, Formats Ripstation division brings a total range of hardware and software solutions to the custom installer, retailer and content holder for fast, efficient and automated loading of both CD and DVD material direct to media servers and storage systems. Widely recognised as the knowledgeable industry leader, Formats Unlimited is based in Farmingdale, NY. More information can be found at www.ripstation.com